

Securing Our Future

Kansas Grand York Rite Strategic Plan

Mission:

To encourage and support the York Rite of Freemasonry in Kansas by assisting its members and local bodies to achieve success in developing their abilities to contribute to the York Rite and the communities they serve.

Vision:

To create and encourage a quality experience for the membership of the York Rite of Kansas.

Three Pathways to Success:

1. Membership Growth and Retention
2. Ritual Proficiency
3. Exceptional Communication

Membership Growth and Retention:

1. Focus on a quality experience in each constituent body
2. Create a membership retention and recruitment program
3. Develop mentorship program
4. Set standards for each constituent body (DDGM/Inspectors Book)
5. Provide new member packets and patents from Grand Recorder's Office
6. Create 10-year membership awards for membership
7. Provide certificates to bodies who have the greatest number of new members each year
8. Enhance focus on philanthropic efforts (RARA, CMMRF, KTEF)

Ritual Proficiency:

1. Create standards for ritual and encourage openings for constituent bodies
2. Create proficiency awards for each body
3. Encourage study clubs within every body
4. Utilize the ritual proficiency programs of the General Grand bodies
5. Conduct ritual schools for each constituent body annually

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Exceptional Communication:

1. Quarterly publication for Chapter and Council in the General Grand Magazines
2. Monthly Grand Commandery/Chapter/Council digital insert (website)
3. Utilize Website for communication/registration/publications
4. Continue quarterly Letters from York digital magazine (website and email link)
5. Use Constant Contact for regular communications from Grand Body Heads and Recorder
6. Communicate from Grand Recorder on monthly basis to all constituent recorders
7. Monthly communication from each Grand Head to the membership (short message)